

2017 Ser Tech Webinar Schedule

July 2017

Triggers Webinar

July 13, 1 PM CDT [Register](#)

This webinar will discuss Ser Technology's Triggers program. It will be co-hosted by Equifax. With Triggers you can now provide your members an offer while they are researching loan options. It will allow you to cost-effectively identify members in the market and reach them via email or letter on a daily basis.

Fetch Freedom Webinar

July 27th, 1 PM CDT [Register](#)

This webinar will discuss Ser Technology's Fetch Freedom campaigns. Whether your members need help with large home improvement projects or everyday expenses, our credit card and personal loan programs will give them some much-needed breathing room — while giving your credit union the benefit of higher potential interest rates. Our campaigns include: Credit Card Acquisition (CCA), Credit Card Recapture (CCR), Personal Loan Acquisition (PLA), and Student Loan Recapture.

August 2017

Fetch Home Webinar August 17, 1 PM CDT [Register](#)

This webinar will discuss Ser Technology's Fetch Home marketing campaigns. We'll help make you a hero with your members by saving them money on the biggest investment of their lives or by freeing up equity when they really need it. These home campaigns include Home Equity Recapture (HER), Home Equity Acquisition (HEA), Mortgage Acquisition (MA), and Mortgage Recapture (MR).

September 2017

Fetch Auto Webinar

September 12, 1 PM CDT [Register](#)

This webinar will discuss Ser Technology's Fetch Auto campaigns. Ser Tech's automobile marketing campaigns identify members based on key criteria and send them pre-qualified offers before other lenders can even think about it. These campaigns include: Auto Loan Recapture (ALR), Next Car Purchase (NCP), New Car Acquisition (NCA), Universal Auto (UA), and NPAQ (Non-Prime Auto Acquisition).

Strategic Hotbox: What's Hot, What's Not with Credit Unions in 2017

September 21, 1 PM CDT [Register](#)

Brandi Stankovic, Managing Partner, Mitchell, Stankovic & Assoc. will be discussing the latest-greatest happenings in the credit union industry.

October 2017

Autos Webinar/Panel Discussion - Experian

October TBD

More information coming soon.

Kathryn Davis - CEO of Balance

October TBD

More information coming soon.

November 2017

Protect Analytics Webinar

November 7, 1 PM CDT [Register](#)

This webinar will discuss Ser Technology's Protect Analytic products. It will be co-hosted by Rebecca Reynolds Lytle, SVP/Chief Lending Officer at San Francisco FCU. ProAct has everything you need to grow, protect, and comply your loan portfolio — including analytics, reporting, and calculations. Because of our close relationship with Equifax, we're able to offer our clients significant attribute data at a markedly lower cost with ProGuard Account Review. ProGuard Analytics utilizes its advanced decisioning attributes to enhance and extend your ProGuard Account Review with sophisticated analytics and charting to visualize the results.

Ser Tech Product Offerings Webinar

November 16, 1 PM CST [Register](#)

This webinar will discuss Ser Technology's product offerings including Fetch Marketing (formerly known as Loan Generation Marketing), Protect Analytics, and the Flitter Credit Network.

December 2017

Flitter Webinar

December 7, 1 PM CDT [Register](#)

This webinar will discuss Ser Technology's Flitter™ software program. It will be co-hosted by Tony Hildesheim, SVP of Information Technology at Redwood Credit Union. Flitter provides a FICO® Score and credit education service that incorporates the score your credit union uses. Flitter Account Review can perform as a general account review for credit unions, and can supply the FICO® Scores for Flitter.

