

## **SerTech and GBQ Partners LLC Announce Alliance to Offer Consulting Expertise to Ser Technology Clients**

Agreement provides GBQ consulting services to ProAct clients

**DALLAS, TX, Sept 15, 2014** - Ser Tech, developer of ProAct, a web-based business intelligence consumer lending analysis and data warehousing solution, today announced an agreement with GBQ Partners, an independent accounting and consulting firm based in Ohio to integrate GBQ to provide credit unions risk management consulting training and risk management expertise.

“We’re excited to collaborate with GBQ Partners LLC,” said Douglas White, EVP of Business Development at Ser Technology. “Credit unions are overwhelmed with increasing risk management compliance burdens as well as executing strategic portfolio risk management strategies. By combining forces with GBQ, credit unions can now leverage ProAct and GBQ’s business consulting for strategic portfolio risk management solutions.”

ProAct clients can leverage GBQ’s credit union consulting services across a broad spectrum of deliverables including ALL analysis, concentration risk evaluation, credit score migration, loss forecasting and stress testing of many different scenarios. GBQ’s business consulting services will assist credit unions by providing insight and direction needed to help them evaluate opportunities to improve their member relationships.

“In collaboration with SerTech, we can offer credit unions a rounded solution for their portfolio risk management needs,” said Gary Condit, GBQ Partners LLC, Director, Assurance & Business Advisory Services. “With SerTech, we can offer credit unions an essential solution for portfolio risk management and data warehousing framework.”

### **About Ser Technology**

Ser Technology Corporation, is a technology development and service company and specializes in credit pre-approval marketing, consumer lending analysis, instant credit decisioning and proprietary data encryption for over 2,700 credit unions in the U.S. The company’s passion for excellence is reflected in their web-based ProAct software which is gaining a solid reputation as being a leader in portfolio risk management solutions. For more information, visit [www.sertech.com](http://www.sertech.com).

### **About GBQ Partners**

GBQ is the largest independent accounting and consulting firm in central Ohio now with offices in Cincinnati, Indianapolis, Philadelphia and New York. At over 135 associates, we are large enough to handle the needs of today’s complex and progressive organizations, while providing close personal attention. As an independent member of the BDO Alliance USA, GBQ has access to global resources through a network of accounting and consulting firms. Visit GBQ on the internet at [www.gbq.com](http://www.gbq.com).

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