



INTRODUCING **EverScreen™**

EverScreen is a monthly service designed with your credit union in mind. Its purpose is to provide your credit union instant access to member credit information and data-driven analytics to help guide and grow your credit union.

For an annual fee of only \$500, EverScreen increases your marketing flexibility. Your membership file is screened monthly and always ready to access, if-and-when needed.

EverScreen data drives all Ser Tech services and channel relationships. No timing delays. Standard rates apply and pay only as you use the data for the specific solutions you want.

- Prescreen marketing campaigns for all loan types including Flex, our multi-offer program
- All loan inquiry Trigger campaigns
- Online “on demand” home and mobile banking offers
- Access to vender partnership products such as CUDL instant prescreen loan offers

EverScreen also provides analytics to help guide your marketing and strategic planning. You will receive valuable monthly opportunity insights on your members including:

- Number of past credit inquiry triggers
- Potential campaign analysis by loan product/program – counts and estimated return
- Marketshare intel (on book/off book)

Contact Sales@sertech.com for more information!